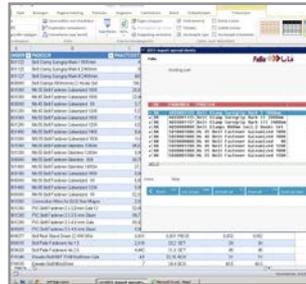


This month's topics:



First 100% webbased
SERA released



New import functions



A fresh style for SERA classic
(also for Windows 8 and Apple)



Important visitors for SERA

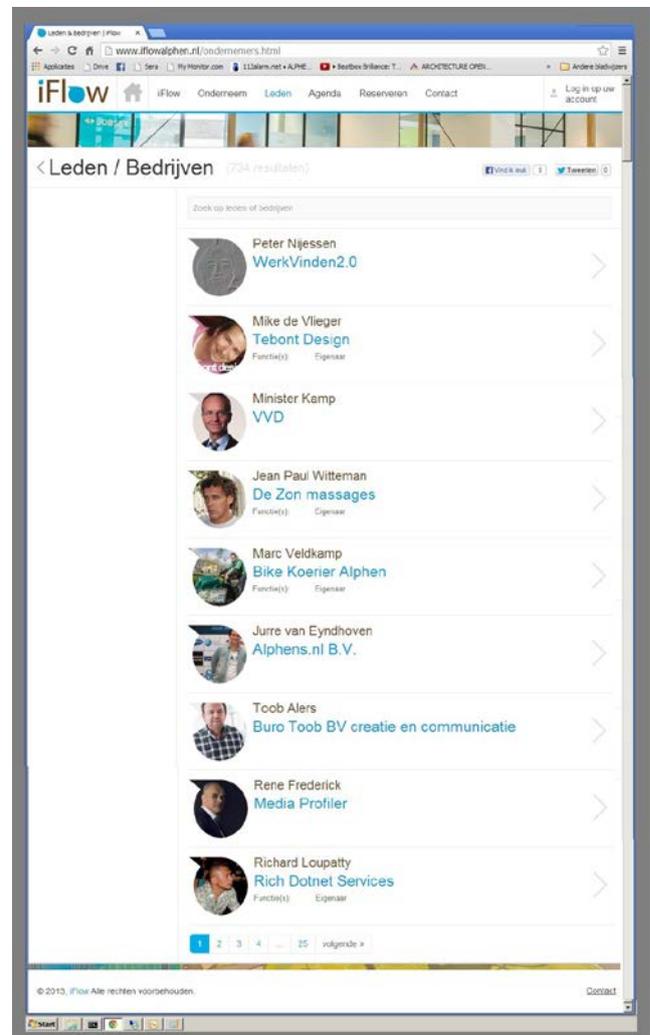
First 100% web-based SERA released

SERA has been completely rewritten. The database structure is different (don't worry we'll transfer your existing data), and of course the software itself.



In fact there is no difference between the website and back office. The strong security at login levels, for internal or external usage, ensures that only the data that you allow, will be exposed to the world. The technology however is the same. Within your company you can connect SERA data to charts, maps and pictures. The examples shown here have been fully made with the new SERA.

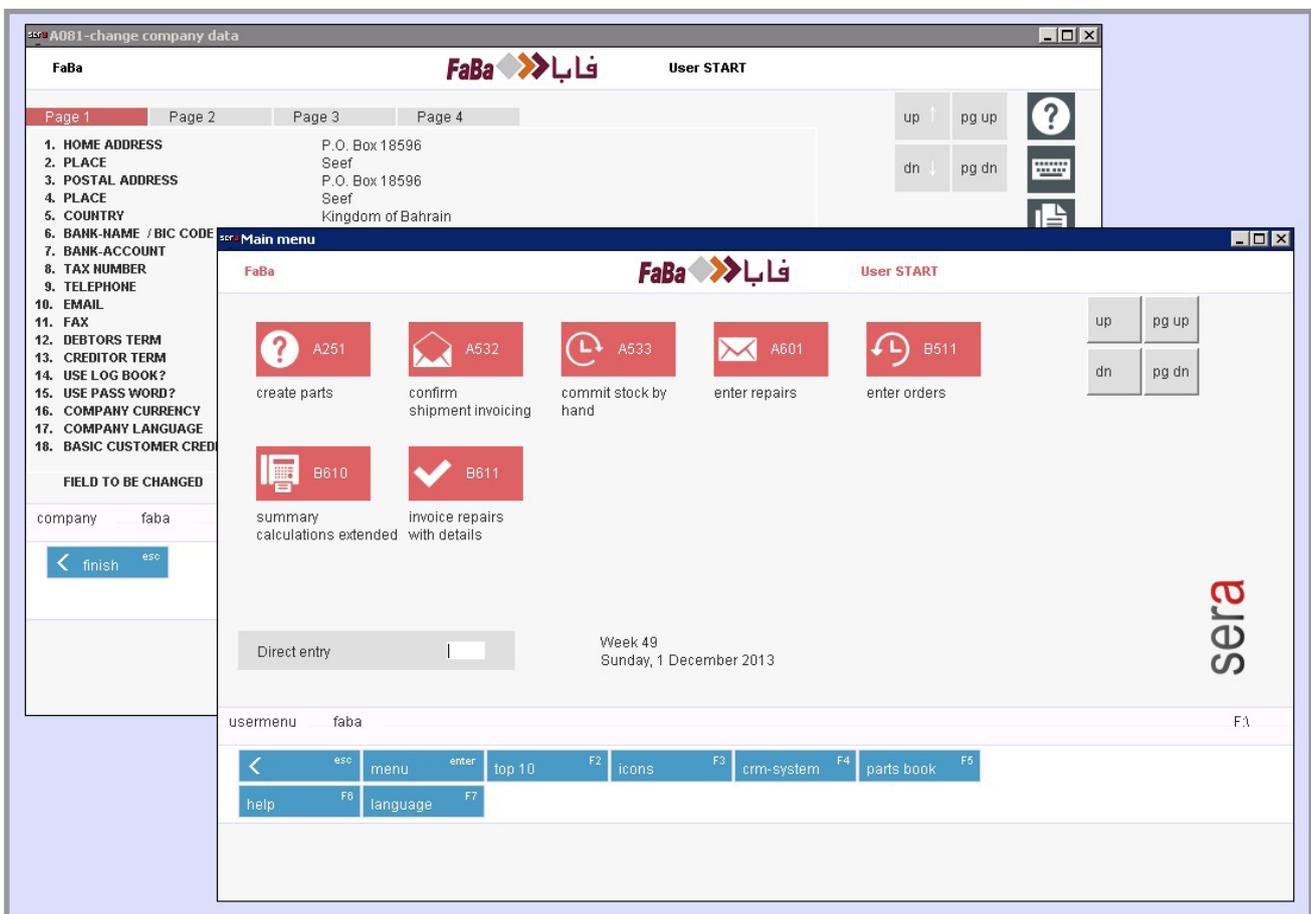
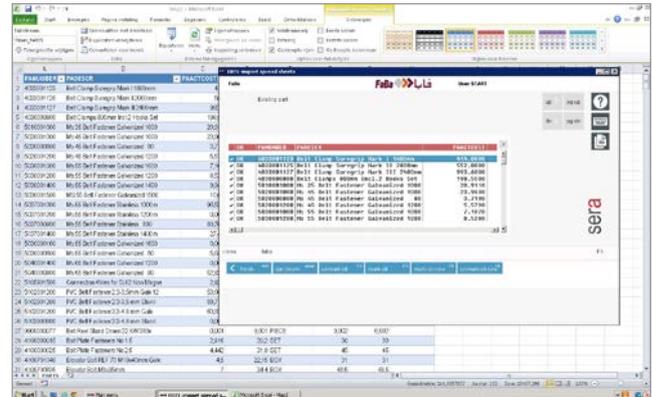
The first sample shows a reservation system for business seating. Beside text, number and amounts, we now have fields for positions, movies, music, pictures and social media etc. The 'seating' is just a table in SERA. One of the fields is a 'position field'. When you wish to enter or change data, a Google map pops up, or like in this case the floor plan of a building. Just click the position and it's stored in SERA ready for showing on the internet or privately within your own organization.



Above is a list of customers with pictures. With this system, visitors to the building can decide if others are allowed to see whether they have 'checked-in'. Based on this information, they can then decide if they would also like to come along! It's 100% SERA! Even we can hardly believe it!

New import functions

Several new import functions have been added to SERA: Parts, customers, suppliers, discounts and material costs. There are also new options to import calculations into projects and work orders. After a check on the data, it's extremely fast to add labour and material costs. External information for the financial administration can be added in the same way. Do you like use the 'journal' function in Microsoft Excel, or to use data directly from your bank: No problem. Just import it.



A fresh new style for SERA classic

As well as working hard to make the new web-based SERA 100% ready for everyone, we are also continuously improving the "classic" SERA. You can run it on 64-bits PC's / Windows 8 and even on Apple, iPad en Android. Just a few days ago we launched the new look. If you have a recent version of SERA with the "Sepa payment" option, it is 100% compatible. Just ask for it, if you like this design.

Important visitors for SERA

We are very proud that four(!) Ministers of the Dutch government have visited our company or have seen and used our software recently. We believe it shows that we are alive, kicking and at the centre of new developments in the software industry.



- Minister Henk Kamp of Economic Affairs with SERA's Joost Schravendeel, at the interactive table supplied and programmed by SERA.
- Minister Plasterk of Internal Affairs receives a present from SERA's Jurre van Eyndhoven when he visited our office.
- Minister Dijsselbloem in front of the video wall supplied and programmed by SERA. Behind him SERA's Micha van Eijk.
- Prime Minister Mark Rutte, together with SERA customer Jaap Vaandrager on a flight to Houston, where he used our software in the Dutch pavilion during a trade show.